

## **Policy TheGraduate@Carleton E-Newsletter**

TheGraduate@Carleton is an e-newsletter sent to all graduate students at Carleton twice a month via the portal (once a month during July and August.)

The Communications Officer for the Faculty of Graduate and Postdoctoral Affairs is the primary editor of TheGraduate@carleton. Responsibilities include writing, editing and posting/distributing the newsletter, as well as ensuring that the stated goals and objectives are met with respect to consistency of messages, accuracy, timeliness and appropriateness of information and tone.

Re. story selection, TheGraduate@Carleton will adhere to the following criteria:

- General news values (e.g. newsworthiness, timeliness & currency, uniqueness & unusual human interest, impact & relevance, prominence) will always be respected.
- At least one student researcher story will be included each issue. This feature will focus on a graduate student at Carleton University who is doing newsworthy, cutting-edge research and may also provide a testimonial to the program in which the student is enrolled. Faculty may be asked to comment on a student's research project as a collaborator or adviser but will not be featured as the prime subject of a research story. These stories will reflect at least one of the following themes:
  - 1. Carleton grad students are working with recognized faculty on cutting-edge research projects that help solve real-world problems.
  - 2. Carleton grad students are often collaborating with researchers from other departments due to the interdisciplinarity of the university's graduate programs and research enterprise.
  - 3. The location of the university in Canada's capital city allows for unique research partnerships with industry, government, business, NGO leaders and others.
- Each issue will focus on one service for graduate students at Carleton. These stories will typically be told through the eyes of a grad student who has benefited from the service.
- Other stories will focus on stories about new initiatives affecting grad students at Carleton, as well as published stories about Carleton grad studies in the mainstream media.
- Re. Important Dates, only information directly affecting graduate students will be included. These could be reminders about key dates in the academic calendar or deadline dates concerning awards and research applications.
- The newsletter may not accept submissions for upcoming events as there are numerous other forums for this information at Carleton.

Feedback is welcome at FGPA\_Newsletter@carleton.ca. Or you can either comment directly about a story on the FGPA website (carleton.ca/fgpa).

The editor reserves the right not to publish or delete any comments which use profanity or other inappropriate language, including comments which are unrelated to the issue being discussed.